

# Two River Theater & Monmouth U's new ambassador program

Cassie Galasetti, Reader Submitted 5:05 p.m. EST November 9, 2015



(Photo: Outside Two River Theater earlier this month)

Two River Theater and Monmouth University's Music & Theater Arts Department announce a new Student Ambassador Program, designed to deepen relationships between the theater and the university's students and faculty. Department Chair Joe Rapolla and Professor Sheri Anderson are helping to facilitate this program for Monmouth University.

For this inaugural season, three ambassadors have been selected to lead this program: Sophomore Molly Huber, Senior Samantha Myers and Junior Nick Zaccario. The students will work closely with Two Rivers Marketing team to help create special programs and opportunities for their campus peers, starting with the theater's production of *A Funny Thing Happened on the Way to the Forum* (November 14-December 13). Opportunities being explored include: access to backstage tours and technical rehearsals; actor and/or

designer workshops/Q&As; and more.

Specific Ambassador duties include:

Molly Huber is assisting the Marketing Department with the Inside Two River program (a series of free arts & humanities events specifically curated for each production) by promoting events on campus and helping to run events. Huber will also have a hand in helping to brainstorm upcoming events throughout the season. She will work one-on-one with Associate Director of Marketing Cassie Galasetti.

Samantha Myers has been successful in recruiting 41 students to fill volunteer usher positions for each performance of *Forum*. Through her work, students will be able to gain experience working in a professional regional theater, collect volunteer hours for on-campus clubs, and watch the production free of charge. Myers will work side by side with Two Rivers House Manager Angela White to oversee scheduling and communicate protocol to all student ushers.

Nick Zaccario is focusing his efforts on social media marketing to inform students of upcoming Two River events, performances, and opportunities. Zaccario will work with Multimedia Manager Alycia Yerves to strategize and implement social media campaigns across a variety of social media platforms.

Two River Theater, under the leadership of Artistic Director John Dias and Managing Director Michael Hurst, creates great American theater performed by award-winning artists. We produce American and world masterpieces, and new plays and musicals. Two River Theater offers new-play commissions and artistic development activities that support the most adventurous artists in the American theater; invites its audience to be part of the creative process through readings and open rehearsals; and cultivates students and young people to participate in innovative arts-education programs and become a new generation of theatergoers. Founded in 1994 by Joan and Dr. Robert M. Rechnitz, Two River Theater is easily accessible by car, train, or bus, with great restaurants and shopping within walking distance of the theater. For more information, visit [tworivertheater.org](http://tworivertheater.org) or call 732.345.1400.

Monmouth University's Department of Music and Theatre Arts provides students with opportunities to develop their talents and shine in some of Monmouth's unique performances. The department is housed in the historic Lauren K. Woods Theatre, which regularly features concerts, plays, and musicals, showcasing the University's students alongside seasoned professionals. With a collaborative academic environment led by experienced faculty members, students in this department are well-trained to become accomplished musicians, actors, stage managers, designers, and technicians. For more information, visit <http://www.monmouth.edu/arts> (<http://www.monmouth.edu/arts>).

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