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TWO RIVER THEATER CAMPAIGNS FOR HENRY V AS KING OF FRANCE

RED BANK, NJ— Two River Theater’s current production of *Henry V* is being promoted with the tagline, “Kings are born, leaders are chosen.” Beginning today, lawn signs endorsing “Henry V for King of France” are showing up across Red Bank and Monmouth County as part of a stealth marketing campaign. Please see the attached photo. *Henry V* opens at Two River Theater on Friday, October 26, 2012 and runs through November 11, 2012. Tickets are available from 732.345.1400 or TRTC.org.

For photo-op locations; interviews with Courtney Perez, Director of Marketing, who created the campaign; or tickets to the production, contact Stephanie Coen, Associate Artistic Director, at scoen@trtc.org or 732.936.8829 (direct line).



Produced during this year’s presidential election, Shakespeare’s timeless history play combines political intrigue, comedy, and romance. Having inherited the throne, Henry must live down his wild adolescent past, commit his troops to war, and unite his people. *Henry V* comes to the Two River stage in a production featuring 14 great Shakespeare actors under the direction of Michael Sexton, Artistic Director of The Shakespeare Society in New York.

The company includes Connor Carew, Suzzanne Douglas (as the Chorus), Evander Duck, Jacob Fishel (as Henry V), Michael Genet, Kevin Kelly, Ian Lassiter, Ben Mehl, Ismenia Mendes, Howard W. Overshown, Geoffrey Owens, Jesse J. Perez, Thom Sesma and Brendan Titley.

The creative team includes scenic designer Andromache Chalfant; costume designer Tilly Grimes; lighting designer Allen Hahn; composer and sound designer Brandon Wolcott; vocal coach Francis Robert Perillo; and fight director Thomas Schall. The casting is by Cindy Tolan and Adam Caldwell, and the stage manager is Larry Copeland.

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